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# LEAP Dialogues: Career Pathways In Design For Social Innovation



## Synopsis

The professional landscape for design in social innovation has reached a critical moment. Designers are now acting as mediators, synthesizers and key contributors of social and environmental challenges at a strategic level. Organizations are recognizing that designers bring a unique set of abilities and methods for developing human-centered artifacts, services, environments and systems. Fueled in part by strong student demand, new graduate and undergraduate programs in social design are emerging across the nation. Graduates from these programs are entering the workforce with expanded skill sets and aspirations about their role(s) as creative individuals. LEAP Dialogues: Career Pathways in Design for Social Innovation is a first-of-its-kind book that explores the new careers in the emergent field of design for social innovation with contributions from 84 leaders from across disciplines and sectors. These contributors encompass diverse points of view, stories and experiences about key issues, creating a multilayered picture of how this field is being shaped. The book's distinctive framework, presented through a series of informal dialogues interposed with first-person essays, "day-in-the-life" entries and case studies, addresses the spectrum of challenges and opportunities for those building careers in design for social innovation, and for the organizations looking to support those careers. The unexpected pairings of perspectives in the dialogues push each other to uncover insights and ideas that are at times provocative, at times reflective, at times informative--but always engaging and accessible.

## Book Information

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## Customer Reviews

What a wonderful and informative book! At a time when social innovation matters more than ever, this book offers a multitude of perspectives on design thinking from some amazing people. I really liked the "day in the life" sections, which were so fun to visualize what other people are doing for their work. This is sure to be a useful resource for any designer or person working in the social impact or education fields. Did I also mention this book is also pure graphic design eye candy?!?!?

I bought this book to better understand how design is fitting into different sectors. I find the dialogues to be very thought provoking- the back and forth and different tones add interesting layers to the issues facing social designers in the public & private sectors. I also appreciated the case studies at the end, which really ground the book with tangible examples of the work in the field.

This is a beautifully designed book about design. The book is well crafted and brings together many different voices and perspectives to create an overview of a shifting field and evolving practices.

Excellent reporting from the ground and from the edge of social innovation design

Save your money. Don't buy it

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